

# Order Item Summary

CBS TELEVISION STATIONS



KYW-TV

Order ID: 81050	CF LOC-POL	FBD - LBD: 10/30/12 - 11/05/12	HL#:	Created: 10/25/12 03:54 PM
Client: MCCORD ROB (186781)	CPE: / /	Agency Commission: 15 %	Updated: MILNER on 10/25/12 04:39 PM	
Agency: THE CAMPAIGN GROUP, INC. (8131)	Product: D-PA STATE TREASURER	Self Protect.: :20:00	Confirmed: 10/25/12 04:17 PM	
Buyer: Lisa Cabanel	Demo: P35+ DMA RTG	Sched. Code: Z	<b>**PRINT REQUIRED**</b>	
AE: CAROLYN TYSON-KYW-TV	Billing Int: Monthly	BM: SS		
Share: 0% WPVI: 0% WCAU: 0% WTXF: 0% WPHL: 0% WPSG: 0% WPPX: 0% WGTW: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
001	MLOCAL1	* T W T F * *	NEWS	30				0.0	\$810.00	2	\$1,620.00		
	NP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/30/12	11/02/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
002	MEARLY	M T W T F * *	MORN	30				0.0	\$405.00	3	\$1,215.00		
	NP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>	<u>Nov 05</u>									
	10/30/12	11/05/12	2	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
003	AENTER	M T W T F * *	ACC	30				0.0	\$1,260.00	3	\$3,780.00		
	NP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>	<u>Nov 05</u>									
	10/30/12	11/05/12	2	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
004	AINSIDER	* T W T F * *	ACC	30				0.0	\$1,440.00	3	\$4,320.00		
	NP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/30/12	11/02/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
005	NLATE	* T W T F * *	NEWS	30				0.0	\$1,800.00	3	\$5,400.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/30/12	11/02/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
006	LLETTER	M T W T F * *	LETT	30				0.0	\$900.00	4	\$3,600.00		
	NP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>	<u>Nov 05</u>									
	10/30/12	11/05/12	3	1									

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AE: CAROLYN TYSON-KYW-TV Billing Int: Monthly BM: SS

Share: 0% WPVI: 0% WCAU: 0% WTXF: 0% WPHL: 0% WPSG: 0% WPPX: 0% WGTW: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
007	ENEWS5PM NP	M T W T F * *	NEWS	30				0.0	\$765.00	2	\$1,530.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>	<u>Nov 05</u>									
	10/30/12	11/05/12	1	1									
008	MSUNRISE NP	* T W T F * *	NEWS	30				0.0	\$405.00	2	\$810.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/30/12	11/02/12	2										
009	DTALKPHILLY NP	* T W T F * *	NEWS	30				0.0	\$630.00	1	\$630.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/30/12	11/02/12	1										
010	PBLOODS LUR	* * * * F * *	REGP	30				0.0	\$4,500.00	1	\$4,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/02/12	11/02/12	1										
011	PMENTALSN3 LUR	* * * * * S	REGP	30				0.0	\$4,500.00	1	\$4,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/04/12	11/04/12	1										
012	MLOCAL1 NP	M * * * * *	NEWS	30				0.0	\$810.00	1	\$810.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
013	AINSIDER	M * * * * *	ACC	30				0.0	\$1,440.00	1	\$1,440.00		
	NP												
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
014	DANDERSON	M * * * * *	DAY	30				0.0	\$435.00	1	\$435.00		
	NP												
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
015	WSAT6-7A	* * * * * S *	NEWS	30				0.0	\$300.00	1	\$300.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/03/12	11/03/12	1										

## Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	29	0	\$34,890.00	\$29,656.50	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$34,890.00	\$29,656.50	\$0.00	\$0.00